

Sales promotion

We will not indemnify **You** against any claim or **Loss** arising directly or indirectly out of or relating to:

1. the sourcing or obtaining of any product or the introduction of any product manufacturer to any client unless:
 - a. **You** can show that **You** have taken reasonable steps to ensure that the product is suitable for its intended purpose, complies with all prevailing health and safety regulations and standards and is supplied with any necessary instructions and
 - b. the product has been produced entirely within or sourced from an agent in the European Union or a member country of the European Free Trade Association and
 - c. if the product has been sourced from an agent, **You** know the agent to be reputable and financially sound and
 - d. **You** have written documentation, accepted in writing by **Your** client, the supplier and any agent, precisely describing the specification, quality, tolerances, intended volume of any product and terms of business with a payment and delivery schedule;
2. any promotion, project, artwork, getup or layout that has not been approved in writing by **Your** client;
3. any work sub-contracted by **You** unless **You** have a written agreement with **Your** sub-contractor that:
 - a. requires the sub-contractor to perform its work to the same specification, standard, timescale and other requirements as are contained in **Your** contract with **Your** client.
 - b. Requires the sub-contractor to indemnify **You** for any civil liability that **You** might become liable for arising directly or indirectly from any act, error or omission of the sub-contractor.